

JOIN 28 SEPTEMBER 2021

NETWORKING FOR ECO-INNOVATION

IN THE BALTIC SEA REGION

Innovation ecosystems need to take big steps in sustainable development. Intermediary organisations such as regional, national and international development agencies play an important role in the green transition. We invite you to network with colleagues in the Baltic Sea region and to learn about the ways to support small and medium sized companies in eco-innovation.

PROGRAM (UTC+3)

MORNING | COLLABORATION IN ECOSYSTEMS

Hosted by Miia Lammi, VAMK Design Centre MUOVA, FIN & Nigel Claridge, Sustainable Innovatio, SWE

10.00 Opening the event

10.05 Challenges in eco-innovation based on survey in Baltic Sea Region

Hanne Bitoft, VIA University College, DK

10.15 Developing collaboration in business ecosystems: cases from Baltic Sea Region

11.15 Discussion about international collaboration between different actors in ecosystems

AFTERNOON | ECO-INNOVATION WITH SMES

Hosted by Deivydas Čepas, Lithuanian Business Confederation, LT & Egidija Rainosaló, Centria UAS, FIN

14.00 Opening afternoon

14.05 Ecolabnet services for SMEs in different expertise areas for example bio-based materials, 3D printing, product and service design, business development

14.15 Use stories of RDI Services describing collaboration between SMEs and RDI experts

15.00 Ecolabnet collaboration model, Lisbeth Jensen, VIA University Collage

15.10 Digital Collaboration Tool for eco-innovation, Czestochowa University of Technology, PL

15.20 Discussion about improving the ways of serving SMEs in eco-innovation

REGISTRATION

ECOLABNET



Interreg
Baltic Sea Region