

## WP2, A2, Setting expertise requirements for ECOLABNET

What is required by a partner in ECOLABNET

The needed requirements for an expertise area.

Partner: <b>LBC</b>	Expertise: <b>Collaboration and business support requirements for intermediaries.</b>
	Content requirements
Academic	<ul style="list-style-type: none"> <li>- General understanding about local business support ecosystem for SMEs (e.g. national institutions, tools, programs, general market needs).</li> <li>- General understanding about local R&amp;D&amp;I ecosystem research space that could support SMEs in eco-innovation development.</li> <li>- Vast business support experience including planning and management of support strategies.</li> </ul>
Societal	<ul style="list-style-type: none"> <li>- Must know how to access experts from specific sectors needed to support SMEs (e.g. legislation, marketing, R&amp;D, etc.</li> <li>- Be able to access local as well as international networks/partner and consortiums for projects and general value chain development).</li> </ul>
Business	<ul style="list-style-type: none"> <li>- Ability to understand, filter and support specific possibilities for SMEs to develop eco-innovation (by providing information about available funding programs, market research, prototyping solutions and other opportunities).</li> <li>- Motivation to develop social responsible initiatives (ideas that serves general needs of society).</li> </ul>
Needed infrastructures	<ul style="list-style-type: none"> <li>- Support focused approach to attract and promote services of specific R&amp;D and other infrastructures based on different requests of SMEs</li> </ul>